# **Grantee Information**

ID	1281
Grantee Name	KUAZ-FM
City	Tucson
State	AZ
Licensee Type	University

# 1.1 Employment of Full-Time Radio Employees

Jump to question: 1.1 ✔

Please enter the number of The first grid includes all fe and the last grid includes a	male employees, the	second arid includes a	s below. all male employees,				
1.1 Employment of Full	I-Time Radio Emplo	oyees				Jump to	question: 1.1 🗸
Major Job Category / Job Code / Joint Employee	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000					1		1
Professionals - 3000							0
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- Skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	1	0	1
1.1 Employment of Full	I-Time Radio Emplo	oyees				Jump to	guestion: 1.1 🗸
Major Job Category / Job Code / Joint Employee	African American Males	Hispanic Males	Native American Males	Asian/Pacific Males	White, Non-Hispanic Males	More Than One Race Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000	1				4		5
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0

peratives (Sen killed) - 5300	ni.							
aborers (Unskil	lled) -							
ervice Workers	S -							
00 tal		1	0	0	0		4	0
	ent of Full-Time Ra	dio Employees				Jump to question	n: 1.1 🕶	
ajor Job Cate b Code / int Employee					P	ersons with Dis	abilities	
cials - 1000								
nagers - 2000	0							
fessionals - 3	3000							
chnicians - 40	000							
les Workers -	4500							
ice and Cleric	cal - 5100							
aftspersons (S	Skilled) - 5200							
eratives (Sen	ni-Skilled) - 5300							
oorers (Unskil	lled) - 5400							
rvice Workers	s - 5500							
tal							0	
1 Employme	ent of Full-Time Ra	dio Employees				Jump to question	n: 1.1 🕶	
ease enter the	e gender and ethnicity	of each e.g. 1 African American	female)					
rson with disa	(c) 010db boton 00mmd	.9 /	Tomalo).					
rson with disa						Jump to question	n: 1.2 🗸	
rson with disa 2 Major Prog	gramming Decision				esponsibility fo	r making		
Reson with disa Reson Programmer programmer programmer programmer programmer programmer programming designamming designed programming designed designe	y gender and ethnic or ning decisions. Include program acquisition a e-counting of some fu ecisions should be inc above, in the full-time	racial group the headce the station general mand production, progran ill-time employees; empluded in the counts for the employee Question 1.	anager if appropriate n development, on-a ployees having the re this item and again,	e. Major program air program sche	ming decision duling, etc. Th	s include s item should	n: 12 W	
zson with disa  Major Programm cisions about sult in a double gramming de job category a Major Program 2 Major Program 3 Major	y gender and ethnic or ning decisions. Include program acquisition a e-counting of some fu cisions should be inc above, in the full-time	racial group the heado to the station general mand and production, progran ill-time employees; emp luded in the counts for employee Question 1.*	anager if appropriate n development, on-a oloyees having the re this item and again, 1.	e. Major program air program sche esponsibility for ı	nming decision duling, etc. Th making major	s include	n: 1.2 🗸	
2 Major Programme cisions about in a double ogramming de job category a 2 Major Programme cisions about in a double ogramming de job category a 2 Major Programme cisions about in a double ogramming de job category a 2 Major Programme cisions a company a co	y gender and ethnic on ning decisions. Include program acquisition a e-counting of some fur scisions should be inc above, in the full-time gramming Decision employees reported in	racial group the headce the station general mand production, program ill-time employees; empluded in the counts for the employee Question 1.	anager if appropriate in development, on-a colouvees having the rethis item and again, 1.	e. Major program air program sche esponsibility for ı	nming decision duling, etc. Th making major	s include s item should	n: 1.2 <b>v</b>	
rson with disa  2 Major Programm cisions about sult in a double oppramming de job category the full-time e ver esponsibil	y gender and ethnic on ining decisions. Include program acquisition a e-counting of some fur ecisions should be incabove, in the full-time gramming Decision amployees reported in lity for making major programming Decision	racial group the heador the station general mand production, program ll-time employees; empluded in the counts for 1 employee Question 1.1  n Makers  Question 1.1, how man programming decisions?	anager if appropriate in development, on-a loyees having the rethis item and again, 1.  ny, including the sta?	e. Major program air program sche esponsibility for ı	nming decision duling, etc. Th making major	s include s item should Jump to question	Jump to	question: 1.2 ✔
rson with disa  2 Major Programm cisions about sult in a double opto category 2 Major Prog the full-time e we responsibil	y gender and ethnic or ning decisions. Include program acquisition a e-counting of some fu scisions should be inc above, in the full-time gramming Decision employees reported in lity for making major p	racial group the heador the station general mand production, program ll-time employees; empluded in the counts for 1 employee Question 1.1  n Makers  Question 1.1, how man programming decisions?	anager if appropriate in development, on-a colouvees having the rethis item and again, 1.	e. Major program air program sche esponsibility for ı	ıming decision duling, etc. Th making major nager,	s include s item should		question: 1.2 ❤ Total
rson with disa  2 Major Programm cisions about sult in a double gramming de job category a  2 Major Prog the full-time e we responsibil  2 Major Prog male jor	y gender and ethnic on ing decisions. Include program acquisition a e-counting of some fucisions should be inc above, in the full-time gramming Decision amployees reported in lity for making major programming Decision African	racial group the heade e the station general main production, program ill-time employees; emp luded in the counts for the employee Question 1.1 n Makers Question 1.1, how main programming decisions?	anager if appropriate n development, on-a ployees having the re this item and again, 1.  ny, including the sta ?  Native	e. Major program ir program sche esponsibility for i ution general mar	ıming decision duling, etc. Th making major nager,	s include s item should  Jump to question  White,	Jump to	
rson with disa  2 Major Programm cisions about sult in a double operating de job category 2 Major Prog the full-time e ve responsibil 2 Major Prog male ajor ogoramming cision	y gender and ethnic on ing decisions. Include program acquisition a e-counting of some fucisions should be inc above, in the full-time gramming Decision amployees reported in lity for making major programming Decision African	racial group the heade e the station general main production, program ill-time employees; emp luded in the counts for the employee Question 1.1 n Makers Question 1.1, how main programming decisions?	anager if appropriate n development, on-a ployees having the re this item and again, 1.  ny, including the sta ?  Native	e. Major program ir program sche esponsibility for i ution general mar	ıming decision duling, etc. Th making major nager,	s include s item should  Jump to question  White, on-Hispanic	Jump to	Total
rson with disa  2 Major Programm cisions about sult in a double gramming de job category a  2 Major Prog the full-time e twe responsibil  2 Major Prog male jor ogramming cision ale Major	y gender and ethnic on ing decisions. Include program acquisition a e-counting of some fucisions should be inc above, in the full-time gramming Decision amployees reported in lity for making major programming Decision African	racial group the heade e the station general main production, program ill-time employees; emp luded in the counts for the employee Question 1.1 n Makers Question 1.1, how main programming decisions?	anager if appropriate n development, on-a ployees having the re this item and again, 1.  ny, including the sta ?  Native	e. Major program ir program sche esponsibility for i ution general mar	ıming decision duling, etc. Th making major nager,	s include s item should  Jump to question  White, on-Hispanic	Jump to	Total
arson with disa  2 Major Programm cisions about sult in a double opramming de job category 2 Major Prog 4 the full-time e tive responsibil 2 Major Prog 5 male ajor ogramming akers ale Major ogramming scision	y gender and ethnic on ing decisions. Include program acquisition a e-counting of some fucisions should be inc above, in the full-time gramming Decision amployees reported in lity for making major programming Decision African	racial group the heade e the station general main production, program ill-time employees; emp luded in the counts for the employee Question 1.1 n Makers Question 1.1, how main programming decisions?	anager if appropriate n development, on-a ployees having the re this item and again, 1.  ny, including the sta ?  Native	e. Major program ir program sche esponsibility for i ution general mar	ıming decision duling, etc. Th making major nager,	s include s item should  Jump to question  White, on-Hispanic	Jump to	Total 1
ason with disa  Major Programm cisions about suit in a doubl gramming de job category i  Major Prog the full-time e ve responsibil  Major Prog male ajor ogramming cisions akers ale Major pogramming	y gender and ethnic on ing decisions. Include program acquisition a e-counting of some fucisions should be inc above, in the full-time gramming Decision amployees reported in lity for making major programming Decision African	racial group the heade e the station general main production, program ill-time employees; emp luded in the counts for the employee Question 1.1 n Makers Question 1.1, how main programming decisions?	anager if appropriate n development, on-a ployees having the re this item and again, 1.  ny, including the sta ?  Native	e. Major program ir program sche esponsibility for i ution general mar	ıming decision duling, etc. Th making major nager,	s include s item should  Jump to question  White, on-Hispanic	Jump to	Total 1

Please enter the number of PART-TIME employees in the grids below. The first grid includes all female employees, the second grid includes all male employees, and the last grid includes all persons with disabilities.

1.3 Employment of Part	t-Time Radio Emp	loyees				Jump to	question: 1.3 🕶
Major Job Category / Job Code	African American Females	Hispanic Females	Native American Females	Asian/Pacific Females	White, Non-Hispanic Females	More Than One Race Females	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000					2		2
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	2	0	2
1.3 Employment of Part	t-Time Radio Emp	loyees				Jump to	question: 1.3 🗸
	African		Native		White,	More Than	
Major Job Category / Job Code	American Males	Hispanic Males	American Males	Asian/Pacific Males	Non-Hispanic Males	One Race Males	Total
Officials - 1000							0
Managers - 2000							0
Professionals - 3000					7		7
Technicians - 4000							0
Sales Workers - 4500							0
Office and Clerical - 5100							0
Craftspersons (Skilled) - 5200							0
Operatives (Semi- skilled) - 5300							0
Laborers (Unskilled) - 5400							0
Service Workers - 5500							0
Total	0	0	0	0	7	0	7
1.3 Employment of Part	t-Time Radio Emp	loyees		J	lump to question: 1.3	~	
Major Job Category / Job Code				Pe	rsons with Disabilitie	è	
Officials - 1000						]	
Managers - 2000						]	
Professionals - 3000						]	
Technicians - 4000							
Sales Workers - 4500						]	
Office and Clerical - 5100							
Craftspersons (Skilled) - 52	200						

Operatives (Semi-skilled	) - 5300				
Laborers (Unskilled) - 54	00				
Service Workers - 5500					
Total					0
1.4 Part-Time Employ	ment			Jump t	o question: 1.4 🗸
Of all the part-time employers worked 15 or more hours		ion 1.3, how many worked l ıll time?	ess than 15 hours per	week and how many	
1.4 Part-Time Employ	ment			Jump t	o question: 1.4 🗸
Number working less that	n 15 hours per week	:			6
1.4 Part-Time Employ	ment			lumn t	o question: 1.4 🕶
Number working 15 or m				oump t	3
4.5.5					
1.5 Full-Time Hiring  Enter the number of full-	time employees in ea	ach category hired during th	e fiscal vear	Jump t	o question: 1.5 🕶
		clude employees who chan		ull-time status during the	fiscal year.)
1.5 Full-Time Hiring				Jump t	o question: 1.5 🕶
No full-time employees v	vere hired (check her	re if applicable)			<b>✓</b>
1.5 Full-Time Hiring				Jump t	o question: 1.5 🕶
Major Job Category / Job Code	Minority Female	Non-Minority Female	Minority Male	Non-Minority Male	Tot
Officials - 1000					
Managers - 2000		0			
Professionals - 3000				0	
Technicians - 4000					
Sales Workers - 4500					
Office / Service Workers - 5100-5500					
Total	0	0	0	0	
1.6 Full-Time and Par	t-Time Joh Openi	nge		luman t	o question: 1.6 🕶
Enter the total number of previously filled positions regardless of whether the whether it was filled by a the promotion of an emp	f full-time and part-ting and newly created pey were filled during in internal or an exter loyee who stays in e	ne openings that occurred openings. Include all position the year. If a job opening wand candidate. Do not inclus sentially the same job but I me or part-time job opening	ns that became availat as filled during the yea de as job openings any has a different title (i.e.	nclude both vacancies ir ple during the fiscal year r, include it regardless o y positions created throu where there was no va	, f gh
1.6 Full-Time and Par	t-Time Job Openi	ngs		Jump t	o question: 1.6 🕶
Number of full-time and p	part-time job opening	S			4
1.7 Hiring Contractor	s			Jump t	o question: 1.7 🕶
During the fiscal year, die	d you hire independe	nt contractors to provide an	y of the following servi	ices?	
1.7 Hiring Contractor	s			Jump t	o question: 1.7 🕶
				Ch	eck all that apply
Underwritting solicitation	related activities				
Direct Mail					$\checkmark$
Telemarketing					<b>~</b>
Other development activ	ities				

0			
1.4 🕶			
1.4 🗸			
6			
1.4 🕶			
1.5 🕶			
)			
1.5 🕶			
<b>✓</b>			
1.5 🕶			
Total			
0			
0			
0			
0			
0			
0			
0			
1.6 🕶			
1.6 🗸			
4			
1.7 🕶			
1.7 🕶			
<b>✓</b>			
<b>✓</b>			

Legal services			✓
Human Resource services			
Accounting/Payroll			✓
Computer operations			
Website design			
Website content			
Broadcasting engineering			✓
Engineering			
Program director activities			
None of the above			
Comments Question Co No Comments for this section	mment		
2.1 Corporate Management			Jump to question: 2.1 ❤
Chief Franchise Office	# of Employees	Avg. Annual Salary	Average Tenure
Chief Executive Officer		\$	
Chief Operations Officer	1.00	\$ 272,079	18
Chief Operations Officer Chief Operations Officer - Joint	1.00	\$ 130,100	
Chief Financial Officer	1.00	\$ 139,199	8
Chief Financial Officer - Joint	1.00	\$ 126,159	17
Chief Digital Media Operations	1.00	\$ 120,139	17
Chief Digital Media Operations - Joint		\$	
2.1 Corporate Management			Jump to question: 2.1 ❖
Please list the Other Job titles in this sub-category not list	ed above		Jump to question. 2.1
2.2 Communication and Promotions			Jump to question: 2.2 ❤
Publicity, Program Promotion Chief  Publicity, Program Promotion Chief - Joint		\$	
Communication and Public Relations, Chief	1.00	\$ 93,100	2
Communication and Public Relations, Chief - Joint		\$	
Head of Audience		\$	
Head of Audience - Joint		\$	
Social Media Specialist / Manager		\$	
Social Media Specialist / Manager - Joint		\$	
2.2 Communication and Promotions			Jump to question: 2.2 ❖
Please list the Other Job titles in this sub-category not list	ed above		oump to question. 2.2 V
2.3 Programming and Productions			Jump to question: 2.3 ➤
Programming Director	1.00	\$ 72,500	1

Programming Director - Joint			
		\$	
Production, Chief		\$	
Production, Chief - Joint			9
Executive Producer		\$	
Executive Producer - Joint		\$	
Producer		\$	
Producer - Joint	7.00	\$ 55,87	9
Digital Content Director		\$	
Digital Content Director - Joint		\$	
Digital Project Manager		\$	
Digital Project Manager - Joint		\$	
Managing Director, Audience Engagement		\$	
Managing Director, Audience Engagement - Joint		\$	
2.3 Programming and Productions			Jump to question: 2.3 ❖
Please list the Other Job titles in this sub-category not liste	d above		
2.4 Development and Fundraising			Jump to question: 2.4 ♥
<u>Development, Chief</u> Development, Chief - Joint		\$	
	1.00	\$ 146,435	4
Member Services, Chief		\$	
Member Services, Chief - Joint		\$	
Membership Fundraising, Chief		\$	
Membership Fundraising, Chief - Joint	1.00	\$ 95,150	2
Major Giving Fundraising Chief		\$	
Major Giving Fundraising Chief - Joint		\$	
On-Air Fundraising, Chief		\$	
On-Air Fundraising, Chief - Joint		\$	
Auction Fundraising, Chief		\$	
Auction Fundraising, Chief - Joint		\$	
2.4 Development and Fundraising			Jump to question: 2.4 ➤
Please list the Other Job titles in this sub-category not liste	d above		
2.5 Underwritting and Grant Sollicitation			Jump to question: 2.5 ✔
Underwriting, Chief		\$	
Underwriting, Chief - Joint	1.00	\$ 65,687	2
Corporate Underwriting, Chief		\$	
Corporate Underwriting, Chief - Joint		\$	
Foundation Underwriting, Chief		\$	
Foundation Underwriting, Chief - Joint		\$	
Government Grants Solicitation, Chief		\$	

Government Grants Solicitation, Chief - Joint				\$				
2.5 Underwritting and Grant Sollicitation						Jump	to questio	n: 2.5 🕶
Please list the Other Job titles in this sub-category not listed	d above							
2.6 Broadcast Engineering and Information Technol	ology					Jump	to questio	n: 2.6 🗸
Operations and Engineering, Chief				\$				
Operations and Engineering, Chief - Joint				\$		0		0
Engineering Chief				\$				
Engineering Chief - Joint			1.00	\$	90,	025		3
Broadcast Engineer 1				\$				
Broadcast Engineer 1 - Joint			2.00	\$	53,	792		13
Production Engineer			1.00	\$	52,	410		29
Production Engineer - Joint				\$				
Facilities, Satellite and Tower Maintenance, Chief				\$				
Facilities, Satellite and Tower Maintenance, Chief - Joint				\$				
Technical Operations, Chief				\$				
Technical Operations, Chief - Joint				\$				
Information Technology, Director				\$				
Information Technology, Director - Joint			1.00	\$	99,	901		23
Web Administrator/Web Master				\$				
Web Administrator/Web Master - Joint			1.00	\$	70,	229		10
2.6 Broadcast Engineering and Information Techno	ology					Jump	to questio	n: 2.6 🕶
Please list the Other Job titles in this sub-category not lister	d above							
2.7 Journalists, Announcers, Broadcast and Traffic	3					Jump	to questic	n: 2.7 🗸
News / Current Affairs Director				\$				
News / Current Affairs Director - Joint		1.00		\$	78,797			19
Music Director		1.00		\$	55,715			16
Music Librarian/Programmer				\$				
Announcer / On-Air Talent		5.00		\$	52,834			9
Announcer / On-Air Talent - Joint				\$				
Reporter				\$				
Reporter - Joint		4.00		\$	48,839			2
Public Information Assistant				\$				
Public Information Assistant - Joint				\$				
Broadcast Supervisor				\$				
Broadcast Supervisor - Joint				\$				
Director of Continuity / Traffic				\$				
Director of Continuity / Traffic - Joint				\$				

2.7 Journalists, Announcers, Broadcast and Traffic

Jump to question: 2.7 ✔

# Please list the Other Job titles in this sub-category not listed above

2.8 Education and Community Engagement				Jump to question:	2.8 🕶	
Education, Chief		\$				
Education, Chief - Joint		\$				
Volunteer Coordinator		\$				
Volunteer Coordinator - Joint		\$				
Events Coordinator		\$				
Events Coordinator - Joint	1.00	\$	53,000		2	
Section 2. Average Salary Totals	33.00	\$	1721721		189	
2.8 Education and Community Engagement				Jump to question:	2.8 🗸	
Please list the Other Job titles in this sub-category not lis	sted above					
Comments						
	omment					
No Comments for this section						
3.1 Governing Board Method of Selection				Jump to question:	3.1 🗸	
Enter the number of governing board members (including ex-officio members) who are selected by the following m		l both voting and r	on-voting			
3.1 Governing Board Method of Selection				Jump to guestion:	3.1 🗸	
Ex-Officio (Automatic membership because of another o	ffice held)				2	
3.1 Governing Board Method of Selection				Jump to question:	3.1 🗸	
Appointed by government legislative body (including schor other government official (e.g. governor)	nool board)				10	
3.1 Governing Board Method of Selection				Jump to question:	3.1 🗸	
Elected by community/membership						
3.1 Governing Board Method of Selection				Jump to question:	31 🗸	
Other (please specify below)				oump to question.	3.1 🗸	
3.1 Governing Board Method of Selection				Jump to question:	3.1 🗸	
3.1 Governing Board Method of Selection				Jump to question:	3.1 🗸	
Elected by board of directors itself (self-perpetuating boo	dy)					
3.1 Governing Board Method of Selection				Jump to question:	31 🗸	
Total number of board members (Automatic total of the a	above)			camp to question.	12	
3.2 Governing Board Members				Jump to question:	32 🗸	
Please report the racial or ethnic group of the members	of your governing boa	rd by gender. Plea	se also repor			
number of governing board members with a disability.						
3.2 Governing Board Members				Jump to question:	3.2 🗸	
For minority group identification, please refer to "Instruct	ions and Definitions" i	in the Employmen	subsection.			
3.2 Governing Board Members						question: 3.2 🕶
African American Hispanic	Native American	Asian / Pacif	ic White,	Non-Hispanic	More Than One Race	Total
Female 8 8 8 8 8 9 9 9 9 9 9 9 9 9 9 9 9 9 9	0		1	4		5

Male Board Members	0		1	0		0		6		0	7
Total	0		1	0		1		10		0	12
3.2 Gover	ning Board Membe	ers						Jump to question	on: 3.2 🗸		
Number of '	Vacant Positions										
3.2 Gover	ning Board Membe	ers						Jump to question	on: 3.2 🗸		
Total Numb	er of Board Members	(Total should	d equal the to	tal reported in Q	uestion	າ 3.1.)			12		
3.2 Gover	ning Board Membe	ers						Jump to question	on: 3.2 🗸		
Number of I	Board Members with	disabilities									
Comments											
Question			Con	nment							
No Comme	nts for this section										
4.1 Comm	unity Outreach Ac	tivities						Jump to question	on: 4.1 🕶		
	nt recipient engage in ponent designed to be										
4.1 Comm	unity Outreach Ac	tivities						Jump to question	on: 4.1 🕶		
									Yes/No		
•	blic service announce								No		
Did the pub community?	lic service announcen ?	nents have a	specific, forr	nal component d	esigne	ed to be of speci	al service	to the educational	No		
	lic service announcen and/or diverse audien		specific, forr	mal component d	esigne	ed to be of speci	al service	to the minority	No		
Broadcast o	community activities in	nformation (e	.g., communi	ty bulletin board,	series	highlighting loc	al nonpro	fit agencies)?	Yes		
	nmunity activities infor community?	mation broad	dcast have a	specific, formal o	ompor	nent designed to	be of sp	ecial service to the	Yes		
	nmunity activities infor mmunity and/or divers			specific, formal o	ompor	nent designed to	be of sp	ecial service to the	Yes		
Produce/dis	stribute informational r	materials bas	sed on local c	or national progra	mming	<b>j</b> ?			Yes		
	rmational programmir community?	ng materials l	have a specif	ic, formal compo	nent de	esigned to be of	f special s	service to the	No		
	rmational programmir and/or diverse audien		have a specif	îc, formal compo	nent de	esigned to be of	f special s	service to the minority	/ Yes		
Host comm	unity events (e.g. ben	efit concerts	, neighborho	od festivals)?					Yes		
Did the com	nmunity events have a	a specific, for	mal compone	ent designed to b	e of sp	pecial service to	the educa	ational community?	Yes		
Did the com diverse aud	nmunity events have a liences?	a specific, for	mal compone	ent designed to b	e of sp	pecial service to	the minor	rity community and/o	r Yes		
Provide loca	ally created content fo	or your own c	r another cor	mmunity-based o	ompute	er network/web	site?		Yes		
Did the loca community?	ally created web conte ?	ent have a sp	ecific, formal	component desi	gned to	o be of special s	service to	the educational	Yes		
	ally created web conte and/or diverse audien		ecific, formal	component desi	gned to	o be of special s	service to	the minority	Yes		
Partner with district)?	other community age	encies or org	anizations (e	.g., local comme	rical T\	V station, Red C	Cross, Urb	an League, school	Yes		
Did the part	nership have a specif	ic, formal co	mponent des	igned to be of sp	ecial s	ervice to the ed	ucational	community?	No		
Did the part audiences?	nership have a specif	ic, formal co	mponent des	igned to be of sp	ecial s	ervice to the mi	nority con	nmunity and/or divers	se Yes		
Comments											
Question			Con	nment							
No Comme	nts for this section										

5.1 Radio Programming and Production Instructions and Definitions:

idio Programming and Production

Jump to question: 5.1 ▼

### 5.1 Radio Programming and Production

Jump to guestion: 5.1 V

About how many original hours of station program production in each of the following categories did the grant recipient complete this year? (For purposes of this survey, programming intended for national distribution is defined as all programming distributed or offered for distribution to at least one station outside the grant recipients local market.)

5.1 Radio Programming and Production		Jump	to question: 5.1 🗸
	For National Distribution	For Local Distribution/All Other	Tota
Music (announcer in studio playing principally a sequence of musical recording)	0	3,633	3,63
Arts and Cultural (includes live or narrated performances, interviews, and discussions, in the form of extended coverage and broadcast time devote to artistic and/or cultural subject matter)	0	105	10!
News and Public Affairs (includes regular coverage of news events, such as that produced by a newsroom, and public issues-driven listener participation, interview and discussion programs)	0	162	167
Documentary (includes highly produced longform stand alone or series of programs, principally devoted to in-depth investigation, exploration, or examination of a single or related multiple subject matter)	0	0	(
All Other (incl. sports and religious — Do NOT include fundraising)	0	0	
Total	a	3.900	3.900

### 5.1 Radio Programming and Production

Out of all these hours of station production during the year for about how many was a minority ethnic or racial group member in principal charge of the production? (Minority ethnic or racial groups refer to: African-American, Hispanic, Native American and Asian American/Pacific Islander.)

5.1 Radio Programming and Production Jump to guestion: 5.1 ∨ Approx Number of Original Program Hours

Jump to question: 5.1 ∨

Jump to question: 6.1 ✓

17

#### Comments

Question Comment

No Comments for this section

### 6.1 Telling Public Radio's Story

Joint licensee Grantees that have filed a 2023 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have

needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2023. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website. This section had previously been optional. Response to this section of the SAS is now mandatory.

The purpose of this section is to give you an opportunity to tell us and your

community about the activities you have engaged in to address community

done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was

### 6.1 Telling Public Radio's Story

Jump to question: 6.1 ∨

1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

2023 Local Content and Services Report was submitted on February 12. TV Grantee ID is 1707.

### 6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

2023 Local Content and Services Report was submitted on February 12. TV Grantee ID is 1707.

### 6.1 Telling Public Radio's Story

Jump to question: 6.1 ✓

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

2023 Local Content and Services Report was submitted on February 12. TV Grantee ID is 1707.

	6.1 Telling Public Radio's Stor	V Jump to question:	6.1
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4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2023, and any plans you have made to meet the needs of these audiences during Fiscal Year 2024. If you regularly broadcast in a language other than English, please note the language broadcast.

2023 Local Content and Services Report was submitted on February 12. TV Grantee ID is 1707.

### 6.1 Telling Public Radio's Story

Jump to question: 6.1 ∨

5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

2023 Local Content and Services Report was submitted on February 12. TV Grantee ID is 1707.

### Comments

Question

Comment

No Comments for this section

7.1 Journalists Jump to question: 7.1 ✓

This section builds on the Census of Journalists conducted by CPB in the summer of 2010. These positions are the primary professional full-time, part-time or contract contributors to local journalism at your organization. The individuals in these positions will have had training in the standards and practices of fact-based news origination, verification, production and presentation. These are generally accepted titles for these positions but may not match position descriptions at your organization exactly. Please do your best to account for each professional journalist in your organization. Please do not count student or volunteer journalists.

7.1 Journalists											Jump to	o question: 7.1 🗸
Job Title	Full Time	Part Time	Contract	Male	Female	African- American	Hispanic	Native- American	Asian/ Pacific	White, Non- Hispanic	More Than One Race	Othe
News Director	1			1						1		
Assistant News Director												
Managing Editor												
Senior Editor	1			1						1		
Editor	0			0						0		
Executive Producer												
Senior Producer	2			2			1			1		
Producer	7			5	2	0	1			6		
Associate Producer												
Reporter/Producer												
Host/Reporter												
Reporter	5			1	4		2	0	0	3		
Beat Reporter												
Anchor/Reporter	2	0		2	0	1				1		
Anchor/Host	1	1		2						2		
Videographer	5			3	2		1			4		
Video Editor												
Other positions not already accounted for												
Total	24		0	4.7						10	0	

Jump to guestion: 8.1 ∨

Comments

Question Comment

No Comments for this section

8.1 Which Content Management System (CMS) is your station using?

8.1 Which Content Management System (CMS) is your station using?	
J J	lump to question: 8.1 ✓
	heck all that apply
Grove	
Bento	
WordPress	
Drupal	
None	
8.1 Which Content Management System (CMS) is your station using?  Other	lump to question: 8.1 🗸
Django	
8.2 Which Customer Relationship Management (CRM) System is your station using?	lump to question: 8.2 🗸
CRM is a platform for planning and tracking direct marketing and fundraising programs and lead campaigns; man communications with prospective and current donors/members; and serves as a database for storing user, donor build profiles.	
8.2 Which Customer Relationship Management (CRM) System is your station using?	lump to question: 8.2 🗸
CDP	Check all that apply
Salesforce	<b>V</b>
Blackbaud	
Carl Bloom	<b>/</b>
Roi Solutions	
Adobe	
Allegiance	<b>/</b>
None	
8.2 Which Customer Relationship Management (CRM) System is your station using?  Other	lump to question: 8.2 🗸
8.3 Which Email Service Provider (ESP) is your station using?	lump to question: 8.3 V
ESP is a platform that provides services and templates for developing, launching, tracking email campaigns and experiences are considered to the control of	email marketing activities
8.3 Which Email Service Provider (ESP) is your station using?	lump to question: 8.3 🕶
	Check all that apply
Mailchimp	
Constant Contact	
GoDaddy	
SendGrid	
None	
8.3 Which Email Service Provider (ESP) is your station using?  Other  MyEmma	lump to question: 8.3 🕶

Marketing Automation Platform is a platform to automate marketing actions or tasks, streamline marketing word outcomes of marketing campaigns. These tools provide a central marketing database for all marketing information segmented, personalized, and timely marketing experiences for donors and members. They also provide automultiple aspects of marketing including email, social media, lead generation, direct mail, digital advertising, and	ation and interactions, create mation features across
8.4 Which Marketing Automation Platform is your station using?	Jump to question: 8.4 ✔
	Check all that apply
Mailchimp Marketing Platform	
Hubspot Marketing Hub	
Adobe	
None	
8.4 Which Marketing Automation Platform is your station using? Other	Jump to question: 8.4 ✔
Comments	
Question Comment  No Comments for this section	
9.1 Did your station have the capability to relay CAP messages from IPAWS in FY{{FY}}?	Jump to question: 9.1 ✓
Yes	✓
No	
9.1 Did your station have the capability to relay CAP messages from IPAWS in FY{{FY}}? If no, why not?	Jump to question: 9.1 ✓
9.2 How many CAP messages did your station release in FY{{FY}}? (Available from CAP log from your encoder(s))	Jump to question: 9.2 ▼
9.3 Is your station compliant with the new FCC rules for EAS encoder systems that went into effect December 12, {{FY}}? https://www.fcc.gov/fcc-sets-dates-improved-emergency-alert-system-messages	Jump to question: 9.3 ✔
Yes	<b>▽</b>
No	
9.3 Is your station compliant with the new FCC rules for EAS encoder systems that went into effect December 12, $\{\{FY\}\}$ ? https://www.fcc.gov/fcc-sets-dates-improved-emergency-alert-system-messages If no, why not?	Jump to question: 9.3 ✔
9.4 Please describe your internal policy and threshold for pass-through of EAS messages, including how your system checks for CAP-compliant alerts.	Jump to question: 9.4 ✔
Weekly checks of logs are performed and are electronically signed by Chief Operator.	
9.5 Please describe the relationship between your station and local emergency management agency.	Jump to question: 9.5 ✔
Coordination with NWS, local LP-1 station and EAS state coordinator.	
9.6 Are you currently able to measure the number of individuals with Access and Functional	Jump to question: 9.6 ✔
Needs* (AFN) in your broadcast coverage area?	,

Jump to question: 8.4 ✔

8.4 Which Marketing Automation Platform is your station using?

.,									
Yes									
No		✓							
	are you currently able ds* (AFN) in your broa			s with Access and Function	onal Jump to que	estion: 9.6 V			
If Yes	Please list the source(s)	from which you obtain o	lata on the AFN ind	ividuals in your coverage area	а:				
eme Som	9.7 Are you currently able to reach the AFN community in your coverage area with your duestion: 9.7 very emergency alerting broadcast technology(ies)? (Yes we can reach most AFN individuals; Somewhat we can reach some AFN individuals but not all; No we are unable to reach AFN individuals; Unsure - we do not have enough data to know)								
Yes									
No									
Some	ewhat								
Unsu	re				✓				
9.7 Are you currently able to reach the AFN community in your coverage area with your emergency alerting broadcast technology(ies)? (Yes we can reach most AFN individuals; Somewhat we can reach some AFN individuals but not all; No we are unable to reach AFN individuals; Unsure we do not have enough data to know)  (Optional) What barriers are preventing you from better reaching your AFN communities with emergency alerts?									
(spe	cify studio, transmitte	er site, or other locati	on), and internet	mware version, location connectivity of your EAS the TAB button while on t	3	estion: 9.8 🗸			
	Call letters	Location	Model	Firmware Version	Make	Connected			
1	KUAT FM	Studio	3644	Rev 96	Sage	Yes			
2	KUAZ FM	Studio	3644	Rev 96	Sage	Yes			
3	KUAS FM	Studio	3644	Rev 96	Sage	Yes			
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# Comments

Question Comment

No Comments for this section