



On-Air Promotions, Student Crew

Are you creative? Do you like advertising, promotions and writing?

Arizona Public Media at the University of Arizona offers an opportunity to receive on-the-job training in the field of broadcast promotion & advertising. Our goal is to give successful applicants the prospect to learn and develop skills needed to creatively support the company's multiple services, including six TV channels and three radio stations.

This position gives students hands-on experience while working with AZPM's professional staff in the Promotions Department.

Starting pay is \$8.13/hour for up to 30 hours/week.

Responsibilities

- Localize network promotional content
- Edit weekly promotional spots
- Create lower 3rd graphics for embedded promotion
- Produce and edit episodic promos, image spots and filler content
- Digitize and organize content for ongoing promotion projects
- Mix audio for broadcast standards
- Output promos to media servers and tape backup
- Other duties as assigned

Minimum Qualifications

- Knowledge of media production and experience with non-linear editing systems
- Comfortable in Apple and Windows environments
- Interested in video production, photography and motion design
- Knowledge of current media trends
- Enthusiasm and a desire to learn
- Flexible schedule
- Enrolled for at least 1 credit hour if a UA student or 6 credit hours if a student at PCC or other accredited college

Preferred Qualifications

- Proficient in Final Cut Pro & Adobe After Effects
- Familiar with Adobe Photoshop and Apple Motion
- Strong writing ability
- Experience in studio and field production techniques
- Appreciation for public broadcasting

Contact:

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