

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)	FOR FCC USE ONLY
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>		FOR COMMISSION USE ONLY FILE NO. -20090701AFL	
Licensee ARIZONA BOARD OF REGENTS FOR BENEFIT OF UNIVERSITY OF ARIZ.			
Call Sign KUAS-TV	Facility Id 2722	Previous Call Sign (if applicable)	
Community of License			
City TUCSON	State AZ	County PIMA	Zip Code 85721 - 0067
Nielsen DMA TUCSON (SIERRA VISTA)	World Wide Web Home Page Address WWW.AZPM.ORG	Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2014	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	27		
<input checked="" type="checkbox"/> Digital	28		
Report reflects information for quarter ending: 06/30/2009			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)			
Over the past quarter, if you have fully complied with the requirements of the selected option?		<input checked="" type="radio"/> Yes <input type="radio"/> No	
Comments:			
Were you required to air service loss notices (See 47 C.F.R. 73. § 674(b)(5) for details)? If YES, Complete Section E		<input type="radio"/> Yes <input checked="" type="radio"/> No	
<b>Simulcasting:</b>			
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream?  If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.		<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Application Purpose:</b>			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

**Section C (For Noncommercial broadcasters only)**

On its analog channel, and its primary digital stream, a station must air 180 seconds per day of on-air consumer education, in variable timeslots, including at least 22.5 minutes per month between 6 pm and 12 am. It must also run one 30 minute

transition education piece once (See rules for additional details).	
Have you aired a sufficient amount of consumer education (180 seconds per day) during each day this quarter; including at least 2.5 minutes per month between 6 p.m. and 12 a.m.?	<input checked="" type="radio"/> Yes <input type="radio"/> No
<b>30 Minute Educational Programs - Last Quarter</b>	
How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station termination of analog services (see 47 C.F.R. § 73.674(e)(2) for additional details)..	
Total number of 30 Minute Informational Programs 5	
Comments: A LOCALLY PRODUCED 30-MINUTE DTV-RELATED INFORMATIONAL PROGRAM WAS BROADCAST FIVE TIMES DURING THE SECOND QUARTER OF 2009 ON CHANNELS 27 AND 28, WITH SEVERAL ADDITIONAL AIRINGS ON ARIZONA PUBLIC MEDIA'S CABLE-ONLY TELEVISION CHANNEL.	

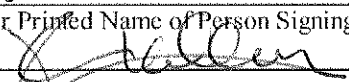
**Mandatory Daily Notices - Last Quarter**

Beginning April 1, 2009, Option Three S(noncommercial) stations must also provide information about antenna use, the need for rescanning, and local help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, so long as they meet the requirements for duration and time of day aired. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).	
Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments:	

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: IN ADDITION TO THE REQUIRED BROADCASTS OF CONSUMER EDUCATION SPOTS, NOTICES AND 30-MINUTE INFORMATIONAL PROGRAMS, FCC REPRESENTATIVE DONICE JONES APPEARED ON KUAS-TV'S WEEKNIGHTLY NEWS MAGAZINE "ARIZONA ILLUSTRATED" ON MAY 20, 2009, TO DISCUSS THE DTV TRANSITION. THE PROGRAM WAS BROADCAST AGAIN THE FOLLOWING MORNING ON KUAS-TV AND DURING THE FOLLOWING DAY ON ARIZONA PUBLIC MEDIA'S CABLE-ONLY TELEVISION STATION.	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: ARIZONA PUBLIC MEDIA'S TELEVISION STATION WEBSITE PROVIDED CONSUMER INFORMATION ABOUT THE DIGITAL TRANSITION, INCLUDING EXPLANATORY MATERIAL ABOUT THE TRANSITION, A "FREQUENTLY ASKED QUESTIONS" SECTION, INFORMATION ABOUT OBTAINING DIGITAL CONVERTER BOXES AND COUPONS, AND A COUNTDOWN CLOCK SHOWING THE TIME REMAINING BEFORE THE TRANSITION WAS TO TAKE PLACE.	

<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements	
Comments:	
<input checked="" type="checkbox"/> Community Events	
Comments:	
<p>APRIL 2, 2009: DISTRIBUTED DTV TRANSITION CONSUMER EDUCATION LITERATURE AND HOSTED A CONTEST TO GIVE AWAY A DTV CONVERTER BOX AT AN ARIZONA PUBLIC MEDIA PREVIEW SCREENING OF THE PBS SERIES "WE SHALL REMAIN" IN GREEN VALLEY, ARIZONA.</p> <p>MAY 4, 2009: DISTRIBUTED DTV TRANSITION CONSUMER EDUCATION LITERATURE AND STATION CHANNEL GUIDES WITH LISTS OF DIGITAL TELEVISION OFFERINGS AT AN ARIZONA PUBLIC MEDIA SCREENING OF NATIVE AMERICAN STUDENT STORIES ON THE CAMPUS OF THE UNIVERSITY OF ARIZONA IN TUCSON, ARIZONA.</p> <p>MAY 17, 2009: DISTRIBUTED DTV TRANSITION CONSUMER EDUCATION LITERATURE AND STATION CHANNEL GUIDES WITH LISTS OF DIGITAL TELEVISION OFFERINGS AT AN ARIZONA PUBLIC MEDIA SCREENING OF ITS LOCALLY-PRODUCED PROGRAM "TUCSON REMEMBERS: THE KOREAN WAR."</p> <p>MAY 21, 2009: ALONG WITH REPRESENTATIVES FROM OTHER TUCSON TELEVISION STATIONS, ARIZONA PUBLIC MEDIA HOSTED A DTV TRANSITION COMMUNITY OUTREACH EVENT WITH DISPLAYS, BANNERS, CONVERTER-BOX SET-UP DEMONSTRATIONS, DTV INFORMATION MATERIALS AND GIVEAWAYS AT THE TUCSON MALL IN TUCSON, ARIZONA.</p> <p>MAY 26, 2009: DISTRIBUTED DTV TRANSITION CONSUMER EDUCATION LITERATURE AND STATION CHANNEL GUIDES WITH LISTS OF DIGITAL TELEVISION OFFERINGS AT AN ARIZONA PUBLIC MEDIA EVENT WITH RAY SUAREZ, CORRESPONDENT FOR THE PBS NIGHTLY NEWS PROGRAM THE NEWSHOUR WITH JIM LEHRER, ON THE CAMPUS OF THE UNIVERSITY OF ARIZONA IN TUCSON, ARIZONA.</p>	
<input checked="" type="checkbox"/> Other (describe)	
Comments:	
<p>APRIL 1, 2009: HOSTED A SESSION TO TRAIN STATION STAFF AND VOLUNTEERS TO ANSWER DTV TRANSITION QUESTIONS FROM THE PUBLIC.</p>	
<b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b>	
Comments:	
<p>MAY 21, 2009: THE STATION CONDUCTED THREE BROADCAST "SOFT TESTS" OF DIGITAL TELEVISION READINESS AND HAD STAFF MEMBERS AND VOLUNTEERS AVAILABLE TO TAKE CALLS FROM THE PUBLIC.</p> <p>IN ADDITION TO HAVING TELEVISION STAFF AND ENGINEERS AVAILABLE TO TAKE CALLS DURING THE WEEKDAYS LEADING UP TO THE TRANSITION OF ANALOG CHANNEL 27 FROM REGULAR PROGRAMMING TO THE "NIGHTLIGHT" PROGRAM BEGINNING AT 11:59 P.M ON FRIDAY, JUNE 12, 2009, ARIZONA PUBLIC MEDIA PROVIDED A DTV ASSISTANCE PHONE BANK OF STAFF MEMBERS AND ENGINEERS AND VOLUNTEERS DURING THE FOLLOWING TWO DAYS, SATURDAY, JUNE 13 AND SUNDAY, JUNE 14, 2009.</p>	

<b>Station Certification</b>	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing
	RADIO & TELEVISION STATION MANAGER
Signature JOHN KELLEY	Date (mm/dd/yyyy) 07/01/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

**FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT**

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**